

A horizontal banner is shown with a grey background and a white central area. Three vertical double-headed arrows indicate dimensions: 16mm for the safe area, 20mm for the collar, and 24mm for the bleed. A red line marks the top and bottom edges of the white area.

Safe area for imprint text and logos 16mm

Collar Medium finished width
20mm (3/4") x Custom Length (Suggested Collar Length 650mm)

Background with bleed 24mm